

FILE

NOVEMBER 12

# fashion calendar

new address: 185 east 85th street, n.y.c. 10028

33rd year

a weekly publication

# 1973

JANUARY	FEBRUARY	MARCH	APRIL
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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A careful check OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING FRIDAY, NOVEMBER 9, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 8 9:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also 1:30 P.M. (buyers) by reservation.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: 221-6252.
Thursday Nov. 8 11:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers show at 3:00, by reservation.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: 354-6340.
Thursday Nov. 8 12:30 P.M. Luncheon	11TH ANNUAL BENEFIT LUNCHEON/FASHION SHOW Fontayne fashion show at 1:30. By invitation. Tickets: \$25 per person. Contact: Boy Scouts of America, 25 West 43rd St., WI 7-8400.	BOY SCOUTS OF AMERICA	WALDORF-ASTORIA STARLIGHT ROOF
Thursday Nov. 8 1:30 P.M.	SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Abbott, 279-9223.	CUDDLECOAT BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 8	1:30 P.M., STEPHEN BURROWS (2nd show), 550 7th, 23rd fl, 221-6252.		
Nov. 8	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl, 524-6968		
Nov. 8	2:30 P.M., ILIE WACS (2nd show), 530 Seventh, 29th fl, 354-9080		
Nov. 8	3:00 P.M., HALSTON (Buyers), 550 Seventh Ave., 14th fl, 354-6340		
Nov. 8	4:00 P.M., DONALD BROOKS (2nd show), (Note change), 550 7th, 21st fl, 947-8235		
Thursday Nov. 8 5:00 P.M.	BUYERS SHOW: ALL WEATHER COLLECTION By reservation. Contact: 534-6340.	HALSTON III	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: Judith Morrell, 541-7690. Publicity: Leslie Cunningham, 889-6185.	LEON BLOCK, INC.	1290 SIXTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Carol Bory, 563-6126.	GAVI BY GAYLE LYNCH	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: Johanna Burke, 594-0030.	CAROL HORN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 8	RESORT AND PRE- SPRING COLLECTION By appointment. Contact: CH 4-5452.	HOUSE OF NORELL BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8570.	SMITH & JONES BY CAROLINE	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Nov. 9 9:30 A.M.	FIRST COLLECTION BY BRUCE OLDFIELD For press and buyers, by invitation. Contact: Pat Tennant, 247-1100.	BENDEL STUDIO	HOTEL PLAZA PALM COURT
<u>WEEK BEGINNING MONDAY, NOVEMBER 11, 1973</u>			
Sunday Nov. 11- Nov. 15	WOMEN'S APPAREL FROM CANADA Spring collection of coats, suits, rainwear, dresses and sportswear by 25 Canadian manufacturers: Nov. 11 from 10:30 to 4:00; Nov. 12 to 15, from 10:00 to 7:00. Contact: Canadian Consulate General, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 10TH FLOOR
Sunday Nov. 11- Nov. 17	OPENING OF SPRING COLLECTION Also Pietro Orsini collection. By appointment. Contact: PL 9-3000.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Nov. 12	NATIONAL HANDBAG WEEK. Contact: Nat'l Handbag Assn., 347 Fifth, MU 3-6969		
Monday Nov. 12 5:00 P.M.	PRESS RECEPTION: ITALIAN READY-TO-WEAR Presentation in cooperation with Italian Ministry for Foreign Trade. Twenty-five Italian high fashion designers will show Spring and Summer ready-to-wear. Show at 5:30. By invitation. Buyers in Savoy Room (2nd fl) Nov. 13 at 11:30 A.M., Nov. 14 and 15 at 3:30. By reservation. Continuous in individual showrooms, Tues. through Fri. By appointment. Contact: 432-9188. Public Relations: Hamra Associates, 753-9835.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
Nov. 12	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 335-6033; or CI 7-2200		
Monday Nov. 12- Nov. 15	SPRING '74- MARKET WEEK For resident buyers and press. Showings, Nov. 12-15 at 9:30, 11:00, 2:30. Contact: Buyers, Marjorie Carney; Press, Hope Robbins, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Beginning Monday Nov. 12	OPENING: SPRING- SUMMER COLLECTION Continuous by appointment. Contact: Keece Gertler, LW 4-0220.	NICOLE FOR ARBE; & ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-7507. Publicity: Carol Thorpe Shapiro, JU 6-0909.	OFFSPRING BY TRISHA SAYAD	1407 BROADWAY SHOWROOM - 18TH FLOOR
Tuesday Nov. 13 12:00 Noon Luncheon	IGEDO FASHION FAIR RECEPTION & LUNCHEON "IGEDO the International Fashion Fair 1974" -- 12:30 luncheon followed by a presentation. Director: G.A. Baum, chief executive officer of IGEDO International Fashion Fair (Dusseldorf, Germany), will be present. By invitation. Contact: German American Chamber of Commerce, 666 Fifth Ave., JU 2-7788.	GERMAN AMERICAN CHAMBER OF COMMERCE	PARK LANE HOTEL 36 CENTRAL PARK SO.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 13 12:00 Noon Luncheon	FINALS OF TWENTY- FIRST ANNUAL CONTEST Finals of Singer's annual World Stylemaker Contest. judging. By invitation. Contact: Kathleen Fredrick, LT 1-4800.	THE SINGER COMPANY	LA FORET 61ST STREET AT 5TH AVE.
Tuesday Nov. 13 4:00 P.M.- 6:00 P.M.	PREVIEW: NEWLY DESIGNED JEWELRY SHOWROOM Featuring new collection of jewelry from Brazil. By invitation. Publicity: Rea Lubar, 279-0790.	H. STERN JEWELERS	681 FIFTH (54TH ST) 9TH FLOOR
Tuesday Nov. 13 4:30 P.M.- 6:00 P.M.	BUYERS' SHOW-- MONVELLE HOSIERY Preview for out-of-town hosiery buyers of Monvelle promotional programs. Show at 5:15. By invitation. Contact: Ruth Lind, 764-4776.	MONSANTO TEXTILES CO. (1114 SIXTH AVENUE)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday Nov. 13 5:00 P.M. Cocktails	INTIMATE APPAREL SPRING FASHION SHOW Introducing American Enka's Anti-Cling Crepeset nylon by leading designers and manufacturers, showing daywear, sleepwear, and loungewear fashions. Show at 6:00. Reception at 6:30. By invitation. Contact: buyers--Phyllis Corcacas, 661-6600; Press--Audrey Albert at James F. Fox, 354-8771.	AMERICAN ENKA CO. (530 FIFTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Tuesday Nov. 13 5:00 P.M.- 8:00 P.M.	BUYERS' RECEPTION: LINENS AND DOMESTICS Informal modeling of Spring-Summer linens and domestics. By invitation. (Press reception, Tues., Nov. 27, 4-7 P.M. By invitation.) Contact: Joyce Nacker, 323-5095.	BURLINGTON DOMESTICS	1345 AVE. AMERICAS SHOWROOM - 3RD FLOOR
Tuesday Nov. 13 5:00 P.M. Cocktails	PREVIEW: MISSONI'S FREESTYLE COLLECTION Press and trade reception, introducing Missoni's Freestyle Collection for Fieldcrest. Presentation at 6:00. By invitation. Publicity: Sue Hartman, 695-6800.	FIELDCREST (60 WEST 40TH STREET)	HOTEL PLAZA BAROQUE SUITE
Beginning Tuesday Nov. 13	OPENING OF COLLECTION II Informal by appointment. Contact: 279-9911.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Wednesday Nov. 14 12:00 Noon Luncheon	ANNOUNCEMENT OF NEW "BLACK FEMALE MAGAZINE" "A new and different approach to a black female magazine." Luncheon at 12:30. Contact: Bettie Pullen-Walker, 8206 South Cottage Grove, Chicago, 60619.	MSTIQUE (CHICAGO, ILLINOIS)	ST. REGIS-SHERATON LIBRARY-2ND FLOOR
Wednesday Nov. 14 12:30 P.M.	FALL AND HOLIDAY FASHIONS AT LUNCHEON Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 14 4:00 P.M.	SPRING FASHION SHOW AND COCKTAIL PARTY By invitation. Contact: 755-7325.	KAMALI LTD.	787 MADISON AVENUE 2ND FLOOR
Wednesday Nov. 14 5:00 P.M.	OPENING OF STORE IN NEW YORK Reception from 5:00 to 8:00 P.M. By invitation. Contact: Marilyn Pine, 354-9191	ANN TAYLOR	15 EAST 57TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 14 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW OF JEWELRY COMPRESSIONS Cesar will present his collection of Jewelry compressions for Cartier. By invitation. Contact: Doreen McCurley, 752-3215.	CARTIER	5TH AVE. & 52ND ST.
Beginning Monday Nov. 19	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Nov. 19 5:30 P.M.- 7:30 P.M.	RECEPTION: PUBLICATION OF MENSWEAR ENCYCLOPEDIA AND McGRAW-HILL Reception in honor of Oscar E. Schoeffler and William Gale on the publication of "Esquire's Encyclopedia of 20th Century Men's Fashions." Also, showing of "A Century of Elegance" -- highlights of men's fashions from the collections of Ralph Lauren and Peter Dimitri. By invitation. Contact: 997-3493.	ESQUIRE MAGAZINE McGRAW-HILL	1221 SIXTH AV. (48TH) McGRAW HILL AUDITORIUM
Beginning Tuesday Nov. 20	OPENING OF SPRING COLLECTION Continuous showings of Resort and Spring collection, designed by Frances Prisco. Contact: LO 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 20 5:30 P.M.- 9:00 P.M.	MEN'S FASHION NIGHT AT QUEENS CENTER Representatives from 14 manufacturers will show the eight most important looks for men. Showing by John Weitz at 7:00. Instructions on bowtie tying, wine tasting. Oswald Jacobi, backgammon world champion, will be present. Open to public. Contact: Olga Soffer, 271-7200, ext. 437.	ABRAHAM & STRAUS (QUEEN'S CENTER)	MEN'S WORLD STREET FLOOR
Tuesday Nov. 20 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW: JEWELRY BY ALDO CIPULLO New collection of jewelry by Aldo Cipullo for Cartier. By invitation. Contact: Doreen McCurley, 752-3215.	CARTIER	FIFTH AVE. & 52ND ST.
Tuesday Nov. 20 8:00 P.M. Dinner	TENTH ANNUAL FASHION DINNER-DANCE In tribute to Harold Krensky, pres., Federated Department Stores. Chairman: Jerry Silverman; National Appeal Chairman-Andrew Goodman. Co-chairmen: Abe Schrader, Pauline Trigere, Lloyd Weill. (black tie) Reservations: \$150 per person. Contact: Arthur Feuer, 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WALDORF-ASTORIA STARLIGHT ROOF
Nov. 20- Nov. 23	INTERSTOFF TRADE FAIR FOR CLOTHING TEXTILES IN FRANKFURT Ausseltellungs-GmbH, Frankfurt M/97, PO Box 970126 Tel (0611) 74.80.33	Contact: Messe-Und	
Wednesday Nov. 21 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST AND LUNCHEON Two showings: 9:00 A.M. and 12:00 Noon. Chairman: Patricia Peterson, The New York Times. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Nov. 22	THANKSGIVING DAY (Thursday) -- Legal Holiday		
Monday Nov. 26- Nov. 30	SEMI-ANNUAL PRESS WEEK Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 12	OPENING OF SPRING KNITWEAR Continuous showings by appointment. Contact: PE 6-4590. Publicity: Stutman Associates, 247-2662. (Out of chronological order)	BANFF BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Sunday Nov. 25 10:30 A.M.- 6:30 P.M. Bruncheon	"BEAUTY AND BRUNCH, PERSONALIZED" Showing of new hair fashions, and demonstration of new dimensions in beauty and skin care. Suzanne and John Chadwick, fashion and technical directors, will describe international Glemby youth-movement. By invitation. Contact: Beatrice Dudek or Patricia DeWitt, 120 East 16th St., 477-4700.	THE GLEMBY COMPANY	BERGDORF-GOODMAN BEAUTY SALON-7TH FLOOR
Tuesday Nov. 27 12:00 Noon Luncheon	"AMERICAN LIFE STYLE -- PAST AND PRESENT" Excerpts from four of ten award-winning films in the American life-style Television Series, including "The Breakers," "Sagamore Hill," "San Simeon," "Fallingwater." Reservations: \$14.00, members; \$16.00, guests. Contact: Mavis Harcourt, 697-3744.	NAT'L HOME FASHIONS LEAGUE (41 E. 42ND ST.)	HOTEL PLAZA BAROQUE ROOM
Tuesday Nov. 27 5:00 P.M.	"AMERICAN DESIGNS IN DENIM" Showing for visiting press and local press, as part of American Designer Showings. By invitation only. Publicity: Terry Mayer Assoc., 685-6561.	THE DENIM COUNCIL	HOTEL PLAZA TERRACE ROOM
Beginning Monday Dec. 3	OPENING OF SPRING COLLECTION Continuous showings. Contact: 594-0352. Publ: Stutman Assoc., 247-2662.	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Dec. 3	OPENING OF SPRING COLLECTION Continuous showings. Contact: 239-4768. Publ: Stutman Assoc., 247-2662.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Tuesday Dec. 4 9:00 A.M. Breakfast	"BAD BACK SEMINAR" Introducing a new mattress--"Maxipedic--The Hard Line". Film--9:30. Panel Discussion by doctors--10:00. Product introduction--12:00. Luncheon--1:00. By invitation. Contact: Sharon Clancy at J. Walter Thompson, 686-7000.	THE SIMMONS COMPANY	HOTEL PIERRE COTILLION ROOM
Tuesday Dec. 4 2:30 P.M.	RESORT, SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Helen Borger, CO 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Thursday Dec. 6 12:00 Noon Luncheon	JAPANESE FASHION SHOW AND ANNUAL MEETING Sixth international cultural exchange program -- a fashion show from Japan. Chairman: Amiko Kujoraoka. Prices: \$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Dec. 8- Dec. 11	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES AT THE STATLER HILTON. Contact: 120 East 34th Street, 684-0677.		
Monday Dec. 10 11:30 A.M.	ANNUAL CHRISTMAS BENEFIT PARTY Annual Bill Blass Christmas party - for Boys' Club of New York. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR BILL BLASS ROOM



Monday	SPRING COLLECTION	JOHN ASHPOL KNITTING	730 FIFTH AVENUE
Nov. 12-	IN NEW YORK	(LONDON)	SUITE 1902
Nov. 16	By appointment. Contact: Joanne Creveling, 586-2377. (Out of date order)		
Thursday	PRESS SHOWING:	HALSTON LTD.	33 EAST 68TH STREET
Dec. 13	SPRING COLLECTION		
11:30 A.M.	Spring made-to-order collection. Private clients 3:00 P.M. By invitation. Contact: 434-3542.		
Sunday	62ND SEMI-ANNUAL	NEW YORK COUTURE	WALDORF-ASTORIA
Jan. 6-	PRESS WEEK	BUSINESS COUNCIL	
Jan. 10	Spring collections of leading designers (members N.Y. Couture Business Council), auxiliary and group showings for visiting press. Director: Mildred Sullivan, 141 West 41st Street, LA. 4-0461.		

CONTINUOUS SHOWINGS - RESORT & SPRING - These Collections Have Opened

A & O COUTURE	Hotel Gotham, 3rd floor Ballroom, CI 7-2200
ADDENDA BY PATTI CAPPALLI	1407 Broadway, 9th floor, 736-5282
ADELE AT 5	498 Seventh Avenue, 6th floor, 755-3487; 565-1025
ADRI	498 Seventh Avenue, 10th floor, 244-6231
RAY AGHAYAN/BOB MACKIE	Hotel Gotham, Suite 1009, CI 7-2200
ALLEY CAT BY BETSEY JOHNSON	1407 Broadway, Suite 1803, 563-3040
JOHN ANTHONY, INC.	550 Seventh Avenue, 24th floor, 239-7080
THE ARKINS.	530 Seventh Avenue, 7th floor, WI 7-5324
ALTOGETHER SEPARATES	1411 Broadway, 16th floor, 354-5955
AQUANALA	512 Seventh Avenue, 13th floor, 736-1076
CHRISTIAN AUJARD	205 West 39th Street, 15th floor, PE 6-8888
JIM BALDWIN DESIGNS, INC.	205 West 39th Street, 4th floor, 354-8740
SCOTT BARRIE; BARRIE SPORT LTD.	530 Seventh Avenue, 3rd floor, 354-7830
BENSON & PARTNERS	1407 Broadway, 7th floor, 354-0026
BIEFF-HERRERA BY ARTURO HERRERA & NEIL BIEFF.	7 West 22nd Street, 9th fl., 691-1666
BIELLA KNITS	498 Seventh Avenue, 7th floor, 947-1400
OLE BORDEN FOR REMBRANDT INT'L	498 Seventh Avenue, 6th floor, 564-3600
MR. BLACKWELL	530 Seventh Avenue, 21st floor, 279-8575
HOUSE OF BRANELL	530 Seventh Avenue, 27th floor, PE 6-6983
ELEANOR BRENNER FOR BRENNER COUTURE.	498 Seventh Avenue, 5th floor, 239-1150

(continued on following page)



THESE RESORT AND SPRING COLLECTIONS HAVE ALREADY OPENED (continued from page 6)

BRIGANCE WATERCLOTHES . . . . . 1411 Broadway, 16th floor, 563-0416

DONALD BROOKS . . . . . 550 Seventh Avenue, 21st floor, 947-8235

CLEOPATRA BROUMAND . . . . . 16 West 56th Street, 765-5280

CACHAREL (MALLORY) . . . . . 530 Seventh Avenue, 19th floor, WI 7-4406

PIERRE CARDIN . . . . . 550 Seventh Avenue, 22nd floor, 279-3091

CARLYE DRESS BY SADYE WEINBERG. . . . 530 Seventh Avenue, 8th floor, 244-6761

BONNIE CASHIN FOR PHILIP SILLS . . . 48 West 37th Street, 5th floor, LO 5-0274

CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470

CLARET BY BETSE CANN . . . . . 530 Seventh Avenue, 26th floor, 563-6126

CLAUDIA BY GEORGE HALLEY . . . . . 498 Seventh Avenue, 9th floor, 564-0910

COMPANY 5 BY DON SIMONELLI . . . . . 530 Seventh Avenue, 4th floor, 354-8120

CONCEPT VII BY JACK BODI & RONALD KOLODZIE ..530 Seventh Ave., 6th fl., 695-7715

CORO; VENDONE; OSCAR DE LA RENTA JEWELRY.. 47 West 34th Street, 3rd floor, 628-4357

DAVID CRYSTAL, INC. . . . . 498 Seventh Avenue, 23rd floor, BR 9-6560

DALANI BY JEANNENE BOOHER . . . . . 498 Seventh Avenue, 6th floor, 565-1025

D'AMSELLE BY DON SAYRES . . . . . 512 Seventh Avenue, 31st floor, 565-3600

DELTON II . . . . . 1290 Sixth Avenue, 12th floor, LT 1-2590

MELBA HOBSON & ILENE RICKY (FAIRFIELD-NOBLE)..1411 Broadway, 3rd floor, 565-7700

MISS FOX BY SEYMOUR FOX . . . . . 512 Seventh Avenue, 22nd floor, LO 4-3246

FRIEDRICKS SPORT BY HAZEL HAIRE . . . 205 West 39th Street, 13th floor, PE 6-8868

GAGLIANO . . . . . Hotel Gotham, private suite, CI 7-2200

GALLANT INTERNATIONAL BY HERBERT GALLANT..205 West 39th Street, 8th fl., LA 4-7285

GENRE BY GIL AIMBEZ (DIV. PETER CLEMENTS).. 530 Seventh Ave., 2nd fl., 354-1855

GAY GIBSON (BY RUTH NORMAN; PLW; MOMENTUM)..1411 Broadway, 24th fl., 564-4130.

GINALA & GINESSA . . . . . 512 Seventh Avenue, 16th floor, 244-2700

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI . . . . . 550 Seventh Avenue, 5th floor, 279-3410

GOLDWORM . . . . . 1410 Broadway, 20th floor, 244-1700

(continued on following page)



THESE RESORT & SPRING COLLECTIONS HAVE ALREADY OPENED (continued from page 7)

GREAT TIMES, INC. . . . . 1407 Broadway, 17th floor, 868-3210

NATALIE GREEN . . . . . 500 Seventh Avenue, 14th floor, 565-1888

HARMAY BY ST. AMOUR . . . . . 498 Seventh Avenue, 22nd floor, 736-5547

KIKI HART . . . . . 530 Seventh Avenue, 5th floor, 947-7457

DANIEL HECHTER OF PARIS . . . . . 512 Seventh Avenue, 4th floor, 868-3215

HELGA . . . . . Hotel Gotham, private suite, CI 7-2200

JONNY HERBERT; PAB LTD . . . . . 498 Seventh Avenue, 18th floor, LO 5-6900

CHUCK HOWARD . . . . . 550 Seventh Avenue, 9th floor, 239-4155

IMAGES BY JON HAGGINS (ABE SCHRADER)..530 Seventh Avenue, 6th floor, LO 4-9194

JAEGER . . . . . 1407 Broadway, 41st floor, 868-1620

JAMISON . . . . . 498 Seventh Avenue, 24th floor, 239-9477

JEREMY BY ALAN PHILLIPS . . . . . 530 Seventh Avenue, 10th floor, 594-0870

JONES NEW YORK . . . . . 1411 Broadway, 22nd floor, 736-1003

J S LIMITED . . . . . 530 Seventh Avenue, 9th floor, 244-7522

KAMALI LTD . . . . . 787 Madison Avenue, 755-7325

NAT KAPLAN. . . . . 498 Seventh Avenue, 21st floor, 239-9400

KAPPI . . . . . 530 Seventh Avenue, 10th floor, 594-0870

KASPER FOR JOAN LESLIE . . . . . 530 Seventh Avenue, 11th floor, 239-4600

KIMBERLY KNITWEAR . . . . . 1410 Broadway, 10th floor, LO 4-1080

CALVIN KLEIN . . . . . 205 West 39th Street, 4th floor, PE 6-9601

JOHN KLOSS (THE KREISLER GROUP). . . . 530 Seventh Avenue, 3rd floor, 239-0545

LADY MANHATTAN . . . . . 1407 Broadway, 15th floor, 765-1250

HAROLD LEVINE BY DON BREITINGER . . . 530 Seventh Avenue, 21st floor, LA 4-0237

LINEA ITALIANA . . . . . 488 Seventh Avenue, Suite 701, LA 4-2640; 947-5995

LOOMTOGS TENNIS WHITES . . . . . 1407 Broadway, 35th floor, 594-2100

LORCH OF DALLAS . . . . . 498 Seventh Avenue, 10th floor, 563-4844

LUPE ZEQUIERA . . . . . 530 Seventh Avenue, 19th floor, 354-6810

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, OX 5-4270

(continued on following page)



THESE RESORT AND SPRING COLLECTIONS HAVE ALREADY OPENED (Continued from page 8)

MARDI GRAS BY JERRY MARSCH . . . . .498 Seventh Avenue, 3rd floor, 947-2055

ADELE MARTIN BY PATRICK PORTER . . .498 Seventh Avenue, 6th floor, 565-1025; 755-3487

MASKIT DESIGN LTD.(MASKIT OF ISRAEL)..48 West 55th Street, 1A, 541-9327

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MIGNON BY DOROTHY FARBO . . . . . 498 Seventh Avenue, 15th floor, BR 9-5991

MIQUETTE BY EVELYN SINI (SCHRADER) . .530 Seventh Avenue, 15th floor, LO 4-9194

MISS ELLIETTE, INC. . . . . 498 Seventh Avenue, 4th floor, 279-7347

DAVID MORRIS BY HARRY STREIBEL . . .525 Seventh Avenue, 5th floor, 947-0511

MOUNTAIN ARTISANS . . . . . 14 East 57th Street, 2nd floor, 751-8212

M. S. COUTURE (ABE SCHRADER) . . . .530 Seventh Avenue, 15th floor, LO 4-9194

NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, 244-3558

NUGAL OF PARIS (S.C.O.A., INC.) ... 1410 Broadway, 28th floor, 354-0330

PAGANNE LTD. BY GENE BERK . . . . .530 Seventh Avenue, 3rd floor, 736-0151

PAPILLON . . . . .530 Seventh Avenue, 14th floor, 868-2880

GINO PAOLI BY JEREMY WREN . . . . . 1407 Broadway, 37th floor, BR 9-0925

MOLLIE PARNIS COUTURE & BOUTIQUE . . 530 Seventh Avenue, 18th floor, 279-5012

POSH, INC. . . . . 550 Seventh Avenue, 18th floor, 947-0964

LEW PRINCE OF ALDRICH, INC. . . . . 530 Seventh Avenue, 12th floor, CH 4-1872

PRISCILLA OF BOSTON . . . . .498 Seventh Avenue, 9th floor, CH 4-3847

QUOTA (DIV. PETER CLEMENTS) . . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988

RICHILENE LTD . . . . . 530 Seventh Avenue, 29th floor, 354-0679

SAMUEL ROBERT, INC. . . . . 1407 Broadway, 40th floor, LA 4-4562

RODRIGUES FOR PETER CLEMENTS . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988

DOMINIC ROMPOLLO . . . . . 550 Seventh Avenue, 9th floor, 239-4155

RONA DRESSES BY MARIO FORTE . . . .498 Seventh Avenue, 6th floor, 565-1025

RUFFINWEAR BY CLOVIS RUFFIN . . . . . 530 Seventh Avenue, 3rd floor, 239-0545

KEN SCOTT . . . . . 550 Seventh Avenue, 5th floor, 221-6295

GLORIA SACHS . . . . .530 Seventh Avenue, 30th floor, LO 3-1640

(continued on following page)



THESE RESORT AND SPRING COLLECTIONS HAVE OPENED (continued from pg.9)

SAZ COUTURE AND SAZ BOUTIQUE . . . 42 East 57th Street, 4th floor, 758-8301

ABE SCHRADER BY BELLE SAUNDERS . . .530 Seventh Avenue, 15th floor, LO 4-9194

MORT SCHRADER BY JOEY GARGIULO . . 530 Seventh Avenue, 15th floor, LO 4-9194

SCHRADER SPORT BY JUDY LUSCHER . . .530 Seventh Avenue, 6th floor, LO 4-9194

JUAN SEBASTIAN, INC. . . . . 575 Seventh Avenue, Suite 1468, 221-6480

SEQUEL I BY ELAINE BRANDT . . . . . 498 Seventh Avenue, 4th floor, 868-8100

JERRY SILVERMAN BY SHANNON RODGERS.. 530 Seventh Avenue, 17th floor, CH 4-4940; CH 4-7522

ADELE SIMPSON . . . . . 530 Seventh Avenue, 23rd floor, LA 4-7626

SKIP II BY BILL SMITH . . . . . 498 Seventh Avenue, 4th floor, 868-8100

STAR OF SIAM . . . . .550 Seventh Avenue, 18th floor, 239-8530

MALCOLM STARR BY RIZKALLAH . . . . . 530 Seventh Avenue, 4th floor, 594-0030

JOSEPH STEIN BY KEN MERITT . . . . .205 West 39th Street, 9th floor, 736-5890

STEPHEN CASUALS BY SANDY KAYNE . . .530 Seventh Avenue, 15th floor, LO 4-9194

ERNST STRAUSS; SCHNELL SPORTS . . . Hotel Gotham, Suite 1001, CI 7-2200

ILKA SUAREZ KNITS . . . . . 237 East 60th Street, 758-2287

SUMMIT SPORTSWEAR . . . . . 1407 Broadway, 35th floor, LA 4-7940

TANNER OF N.C.;TANNERWAY;TOBY TANNER..530 Seventh Avenue, 28th floor, CH 4-6350

TOWNCLIFFE BY LEAMOND DEAN . . . . . 512 Seventh Avenue, 31st floor, WI 7-3850

TEAL TRAINA . . . . .550 Seventh Avenue, 15th floor, LA 4-3520

TRIGERE . . . . . 550 Seventh Avenue, 16th floor, LO 3-1600

PHILIPPE VENET FOR LADY PARKELY . . 1411 Broadway, Room 1785, 354-8636

VENICE INDUSTRIES . . . . . 1407 Broadway, 11th floor, 354-9050

VICTORIA ROYAL BY GEORGE SAMEN . . . 530 Seventh Avenue, 7th floor, WI 7-6845

CHESTER WEINBERG;CHESTER NOW . . . . 530 Seventh Avenue, 16th floor, 736-1690

WILLI OF CALIFORNIA;HELGATIQUE;RANDOZZO..530 Seventh Avenue, Sylvan Rich, 947-8470

WILROY . . . . . 498 Seventh Avenue, 22nd floor, 565-2600

WILLIE WOO . . . . . 389 Fifth Avenue, Room 405, 889-7520

TSEKLENIS OF ATHENS . . . . . Hotel Drake, Park & 56th, Suite 2005, 489-8420



# 1974

## JANUARY

S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
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## FEBRUARY

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## MARCH

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31						

## APRIL

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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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24	25	26	27	28	29	30

## DECEMBER

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